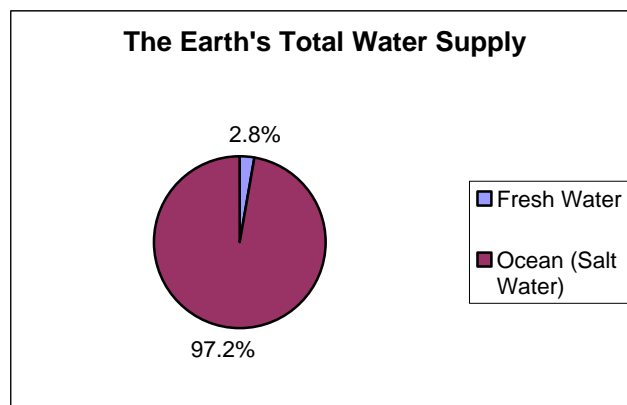


Reduce Air and Water Pollution

- Recycling reduces air and water pollution that damages the environment and our health
- Pollutants can contaminate our drinking water, kill fish and other wildlife and accumulate in the tissue of fish we catch and eat as well as reduce the beauty of water
- If paper making companies use recycled paper in their products they would save 60% of the water used to make the paper
- Only 2.8% of the Earth's water is available for human consumption, so take care of it!



Other Tips to Reduce Pollution

- If 190,000 car owners got regular tune ups, they would keep some 90 million pounds of carbon dioxide out of the atmosphere
- If each commuter car carries one more passenger, 12 million pounds of carbon dioxide will be kept out of the air
- If consumers set their air conditioners 6 degrees higher it will save the air pollutants caused by the burning of 190,000 barrels of oil.